

Farm & Nature Tourism on your PROPERTY



Ever wondered if Tourism was an option on your property?

Now's the chance to find out! You're invited to attend the Tourism on your property Field Day to be held in your Shire in October or November 2006.

The **Tourism Field Day** has been developed to provide local farmer's and rural landowners with the opportunity to understand Agri and Nature-based tourism operations as an option for alternative or value added income generation on-farm.

Designed and facilitated by the Australian Regional Tourism Research Centre at Southern Cross University and the Sustainable Tourism Cooperative Research Centre and supported by your local Council, the Tourism Field Day is hosted on a working Agri-tourism property allowing you to witness the mechanics of operating a tourism property first hand.

The fully catered Tourism Field Day begins at 9.30am and concludes at 3.00 pm. During the day you will be guided through a preliminary assessment, the Stage One Assessment Tool, which assists in identifying whether your region and your property have the attributes for a successful tourism venture, ensuring your valuable time is well spent during the day.

You must register to reserve your place at the Tourism Field Day to be held in your Shire.

RSVP by Thursday 19th October to:

Kylie Causley by phone: (02) 6626 9431 or email kylie.causley@scu.edu.au.

For more information about the program please contact Rose Wright, Extension Manager, Australian Regional Tourism Research Centre on (0427) 232 246 or email rose.wright@scu.edu.au.



Byron Shire Tourism Field Day

When: Monday 23rd October 2006

Time: From 9.30am - 3pm

Cost: \$27.50 including morning tea and lunch



Lismore Tourism Field Day

When: Tuesday 24th October 2006

Time: From 9.30am to 3pm

Cost: \$27.50 including morning tea and lunch

Clarence Valley Tourism Field Day



When: Wednesday 25th October 2006

Time: From 9.30am to 3pm

Cost: \$27.50 including morning tea and lunch



Kyogle Council Area Tourism Field Day

When: Thursday 26th October 2006

Time: From 9am to 3pm

Cost: \$15.00 including morning tea and lunch

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Australian Regional Tourism Research Centre

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A new way to think

